Alton Towers Resort introduce Dress Code

Autovalet's Dress Code software has revolutionised the Uniform Centre at Alton Towers Resort, the UK's largest Theme Park.

In peak summer months, over 3,000 employees have to be equipped with the right uniform and PPE for their job. Each issue must be recorded and if employees lose an article, they may be charged for it

Until recently this entire process was reliant on paper records. Now with Dress Code, every uniform article is fitted with a bar code and every issue recorded and signed-for electronically.

Costume & Uniform Manager Lorraine Warrener is pleased: "Dress Code has replaced literally thousands of pieces of paper. And it's also given us a clear view of our inventory so we now know what we have and what we need to buy. Just from those savings alone, the system has already paid for itself" she says.

The initial implementation involved fitting over 20,000 garments with a fabric bar code. Wardrobe Team Leader Lindsey Buchanan was responsible for overseeing the project: "We did have some struggles at first with getting the labelling right and we wanted to be sure that the system would replicate all our procedures. But once we implemented Dress Code at the counter, the attendants very quickly became confident with using it".

Employees use an electronic signature pad to sign for the items they are issued with. At the end of the season, they must return each one or they may be charged. Both the issue and return process are much faster than before. As Lindsey says "We were worried that the numbers coming in at the end of season return might be a problem but Dress Code coped extremely well. The process is so much simpler now".

Dress Code provides a wealth of reports to show how inventory is being used and what is available in each size. Lindsey receives an automated email if stock for any item falls below a pre-set level so that purchases accurately reflect what is needed. "Management really appreciate the detailed financial information that we can now give them" Lindsey says.

Operating like a website, Dress Code is simple and intuitive to use. It requires little knowledge of computers and can be tailored to different levels of access. "We needed a lot of support at the start and it's taken us some while to get comfortable" says Lorraine. "But I'm very happy that Dress Code does everything we wanted and more. We are constantly finding new features and we get regular upgrades from Autovalet. I would certainly recommend it"

For further information on Dress Code, please contact Autovalet Systems:

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